## **Beannchor Cookie Policy / Prominent Notification**

# By continuing to use this site you consent to the use of cookies in accordance with our cookie policy

At **Beannchor** ("**Beannchor**", "us" or "we"), we want to ensure that your visit to our websites, (the "**Website**") is smooth, reliable and as useful to you as possible. Subject to your consent where required by applicable law, we use cookies and similar technologies ("**cookies**") to help us improve the use and functionality of the Website and to better understand how visitors use the Website and the tools and services offered on it.

Beannchor group websites include:

The Merchant Hotel - https://www.themerchanthotel.com/

Bullitt Hotel - https://bullitthotel.com/

The Dirty Onion & Yardbird - http://www.thedirtyonion.com/

The National - http://www.thenationalbelfast.com/

The Hillside - http://www.hillsidehillsborough.co.uk/

Beannchor Careers http://www.beannchorcareers.com/

## What are cookies?

A "cookie" is a small piece of data that may be stored on your computer or mobile device. Cookies serve a number of purposes like letting you navigate between pages efficiently, remembering your preferences, interests or log in details, and generally improving your experience. We and some of our partners also use cookies on our Website to measure the effectiveness of advertising on our Website and how visitors use our Website. The use of cookies on the Website allows you to enjoy more seamless visits and more accurately measures your behaviour on the Website.

Most web browsers automatically accept cookies, but you can usually prevent accepting cookies by changing your browser settings. Cookies help us give you a better website, by letting us monitor what's working and what isn't through site traffic analysis.

#### Types of Cookies Used on the Website

**Necessary cookies:** these are essential in order to enable you to move around the Website and use its features, such as accessing secure areas of the Website. Without these cookies, our Website would not work properly and services you have asked for, like shopping baskets or secure customer accounts, cannot be provided.

**Performance cookies:** these collect information about how visitors use the Website, for instance which Pages visitors go to most often, and if they get error messages from web pages. [These cookies don't collect information

that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous.] We use these cookies to test different designs and features for our website and we also use them to help us monitor how our visitors reach our sites and how effective our advertising is.

**Functional cookies:** these allow the Website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise.

**Targeting cookies:** these are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. Some of our partners may also use cookies or web beacons (a single-pixel image file) so that you see more relevant advertisements when visiting other websites. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

**Social networking cookies:** these are usually set by the social networking provider and enable you to share content from the Website with your friends through your favourite social networks.

Further details are contained in the following table:

Cookie Type	Name	Purpose	Expiry Date	Sites That Apply
GOOGLE ANALYTICS	utma,utmb, utmc,utmv, utmz, _ga, _gid	Google Analytics is a web analytics service provided by Google, Inc. ("Google"), to help us see how our website is used. In doing so information about your use of our website, including your IP address, may be transmitted to Google and stored on servers	The longest lasting cookie expires 2 years after your last visit to the website. Others are deleted 6 months, 30 minutes and the moment you close your browser.	https://www.bullittstreet.com/ http://www.bullittstreet.com/ http://www.hillsidehillsborough.c o.uk/ http://www.littlewingpizzeria.com / http://www.thedirtyonion.com/ https://www.themerchanthotel.co m/ http://www.thenationalbelfast.co m/ A random unique number or string of letters and numbers to identify your browser, the times and dates that you interacted with the site recently and the marketing materials or referring pages that led you to the site.

in the
United
States. The
data
collected by
Google
Analytics is
used to
analyse
how
frequently
the same
people
revisit the
Beannchor
websites,
how the
website is
found (from
advertising
or
referring
websites),
and which
pages are
most
frequently
viewed.
This
information
is
combined
with data
from
thousands
of other
users to
create an
overall
picture of
website
use, and is
never
identified
individually
or
personally
and is not

		linked to any other information they store about your users.		
DOUBLE	IDE, DSID	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performanc e, and to avoid showing ads the user has already seen.	The longest lasting cookie expires 2 years after your last visit to the website. Others are deleted 6 months, 30 minutes and the moment you close your browser.	http://www.hillsidehillsborough.c o.uk/ http://www.littlewingpizzeria.com / http://www.thenationalbelfast.co m/ Doubleclick is a business owned by Google that makes it money from online advertisers and publishers.
EXPRESSIO N ENGINE	exp_tracker, exp_last_visit, exp_last_activity, exp_csrf_token	Expression Engine adds cookies to the user's browser to track various statistics. They track when the user last visited the website, what they	The longest lasting cookie expires 2 years after your last visit to the website. Others are deleted after 1 year and the	https://bullitthotel.com/ http://bullittstreet.com/ http://www.hillsidehillsborough.c o.uk/ http://www.littlewingpizzeria.com / http://www.thedirtyonion.com/ https://www.themerchanthotel.co m/ http://www.thenationalbelfast.co m/ http://www.northdownhouse.com /

		did and what the last 5 pages were that they visited.	moment you close your browser.	Expression engine is the CMS used to manage websites.
PHP SESSION ID	PHPSESSID	This cookie is set by the server your website is hosted on. It allows the server to identify the user via random string of characters.	The moment you close your browser	https://bullitthotel.com/ http://bullittstreet.com/ http://www.hillsidehillsborough.c o.uk/ http://www.littlewingpizzeria.com / http://www.thedirtyonion.com/ http://www.thenationalbelfast.co m/ http://www.northdownhouse.com /
ADD THIS	loc, mus, ouid, ouid, uvc	ADD THIS is a plugin within the above websites which allows the addition of social media buttons throughout the website. It tracks the user's engagemen t with the buttons.	The longest lasting cookie expires 1 years after your last visit to the website.	https://bullittstreet.com/ http://bullittstreet.com/
SOJERN	gid, apnid, cid	Sojern is a third party marketing agency which allows you to track the users	The longest lasting cookie expires 2 years after your last visit to the	https://bullitthotel.com/

		behavior within the web page and see exactly how they are using the website.	website. Others are deleted after 1 year and the moment you close your browser.	
NEWSLETTE R POPUP	NEWSLETTER_POP UP	This cookie is used to check if the user has closed the Newsletter Popup.	This cookie is deleted after 1 year.	http://www.thenationalbelfast.co m/
CANDIDATE	ASP.NET_SessionId , stepstone_cookie	These cookies are used by Candidate manager to track the users session ID and track which jobs they have clicked. This is Candidate managers own tracking software.	This cookie is deleted immediate ly after closing the brower.	http://www.beannchorcareers.com/

# **How to Manage and Disable Cookies**

Most browsers automatically accept cookies, but you can usually change your browser to prevent cookies being stored. Please note, if you do turn cookies off this will limit the service that we are able to provide to you and may affect your visitor experience. You can instruct your browser, by changing its options to stop accepting cookies or to prompt you before accepting a cookie from the website you visit. Our system will automatically issue cookies when you log in to the Website unless you have adjusted your browser setting so that it will refuse cookies.

www.allaboutcookies.org provides good simple instructions on how to manage cookies on the different types of web browsers.

By using the Website, you agree that we can place these types of cookies on your device. If you do not want these cookies on your device, you can change your cookie settings at any time through your web browser settings. Here are the locations of the cookie settings for all major web browsers:

- Internet Explorer Tools > Internet Options > Privacy tab.
- Mozilla Firefox Tools > Options > Privacy menu.
- Safari Users Edit > Preferences > Privacy menu.
- Chrome Users Settings > Content Settings > Privacy > Cookies.

To block Google Analytics cookies specifically, you can install the "Google Analytics Opt-out Browser Add-on" provided by Google.

## **Changes to this Cookie Policy**

We can change this Cookie Policy at any time. If we make material changes to the Cookie Policy, we will let you know either by posting the changed Cookie Policy on the Site or by sending you an email.

It's important that you review the changed Cookie Policy. If you do not wish to agree to the changed Cookie Policy, then we cannot continue to provide the Website to you, and your only option is to stop accessing the Website.

# **Contact Us**

Questions, comments and requests regarding this Cookie Policy are welcomed and should be addressed to: Data Privacy Manager (dpo@beannchor.com) or using the "Contact Us" section of the Website.